

**AMERICAN UNIVERSITY OF ARMENIA**  
College of Business and Management

**MEMORANDUM**

TO: College of Business and Management Dean and Faculty  
 FROM: Allen G. Greenwood,  
Michael Kouchakdjian  
 DATE: May 20, 1993  
 SUBJECT: Project Course Briefings

As a conclusion to the first half of the two-quarter business project course, the second-year MBA students will be presenting a briefing to their clients on the status of their projects. We invite you to attend any of the presentations that you are interested in, or have time to attend. Please find below a schedule of the date and time of the presentations, along with the name of the client and title of the project. While each briefing is scheduled for one hour, we expect the presentations to last approximately 30 minutes, with the remaining 30 minutes designated for questions and discussion. All presentations will be in Room 23. Please note that presentations to Armenian clients (noted below by an \*) will be in Armenian, but students will be available to facilitate translation into English on an individual basis. We welcome your attendance and your comments.

Date	Time	Group - Client "Title"
Saturday May 22, Room 23	10:00 - 11:00	<b>I - Entrepreneurial</b> <b>"VaBank -- Establishing a New Banking Facility in Yerevan"</b>
Wednesday May 26, Room 23	10:00 - 11:00	<b>C* - Central Bank of Armenia</b> <b>"Compiling the Balance of Payments of Armenia"</b>
	11:00 - 12:00	<b>G* - Armenmotor</b> <b>"Procurement of raw materials for ARMENMOTOR"</b>
	2:00 - 3:00	<b>E - USAID -- United States Agency for International Development</b> <b>"Success Factors of Companies That Survive The Deep Economic Crisis in Armenia"</b>
	3:00 - 4:00	<b>L - USAID -- United States Agency for International Development</b> <b>"A Public Education Program About Market Economy"</b>
	4:00 - 5:00	<b>M* - INKO Bank</b> <b>"Training Program for "Inko" Bank"</b>
Wednesday June 2, Room 23	1:00 - 2:00	<b>H - Entrepreneurial</b> <b>"Business Incubator"</b>
	2:00 - 3:00	<b>F - USIA -- United States Information Agency</b> <b>"A Business Plan for Publishing and Printing Activities of the USIA in Armenia"</b>
	3:00 - 4:00	<b>A - USIA -- United States Information Agency</b> <b>Publishing an English-Language Newspaper in Armenia</b>
	4:00 - 5:00	<b>K - USIA -- United States Information Agency</b> <b>"Independent English-Speaking FM Radio Station for Yerevan City"</b>

\* indicates presentation will in Armenian

cc: George Gibson